PRINCEON "PROM" A TWO-DAY AFFAIR

Sto Guests Expected From All Paris of Country for Big Ball

and Many Dances.

IN NEW YORK TO-DAY.



≡BROOKLYN=



FULTON STREET COT OF BRIDGE STREET

Announce the Opening

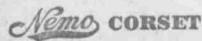
OF THEIR

New Corset Department

UNDER THE DIRECTION OF THE WELL-KNOWN CORSET HYGIENIST

Miss ELLA STEIN

ASSISTED BY COMPETENT CORSETIERES. THEIR SERVICES ARE AT YOUR DISPOSAL. THEY WILL BE GLAD TO AID YOU IN YOUR SELECTION OF THE



DESIGNED TO BRING OUT THE GOOD LINES OF YOUR FIGURE.

Many Models-Sensible Prices

You cannot do better than buy your elemos

here and now. You will then be sure that you have the correct foundation for your modish suits and gowns.



In this new Department we carry a complete assortment Brassieres, Bandeaux and Circlets at moderate prices in 'every wanted size.

BROOKLYN

Istermoor Mattress

Do you know the reason for the fame of this mattress?

Built-Not Stuffed

may never know what complete rest at

Think of relaxing your muscles and nerves night after night on eight layers of billowy softness, all evenly compressed by hand into one layer of wonderful elasticity! The Ostermoor Mattress is guaranteed not to mat, pack, get hard or lumpy. Nonabsorbent, dust-, moth-, and vermin-proof. And its elasticity is permanent. Such are the qualities that have made the Ostermoor

Until you sleep on an Ostermoor, you famous for sixty-eight years. Isn't this the kind of mattress you would like to sleep on? It's just as easy to select an Ostermoor as to choose an inferior, uncomfortable one.

> Why not, some day this week, come direct to our block-long showrooms and see for yourself why the Ostermoor is such a comfortable, sleep-inducing mattress? Here you can select a mattress from among the many styles and sizes that are always in stock, fresh from our workrooms.

Come to our big showrooms this week

OSTERMOOR & CO., 114 Elizabeth St., New York (Near Grand St. 3rd Ave. "L" Station) Showtooms extend through the block to 132 Bowery adjoining Bowery Savings Bank,

Telephone No. 5 Spring Ostermoor Mattresses are also sold by good dealers and department stores ;



1329 - 1331BROADWAY

Near Gates Ave., BROOKLYN



BROOKLYN

4810-4812 FIFTH AVE., Bet. 48th & 49th St., BROOKLYN

FULTON STREET COT OF BRIDGE STREET

at Hout St. Subway Station Brooklyn

Easter Coming! New Fashions Ready

An Assemblage Expressing Every Symbol of the Highest Art of Style



Exclusive New Tailleur Suits

The Last Word in the Ultra-Smart

45.00 — 65.00

The feminine charm of these suits is increased in the high order of their custom tailoring, symmetry of line and niceties of detail. Women's and misses' New pony jacket suits, Tuxedo effects, in tailor mades, "bobby" coat suits and notched collar tailor mades. Developed in the finest Tricotine, the new Piquetine and Twill Cords and the fashionable Covert cloth. New shades

Two Special Suit Groups 29.75 - 39.75

Original Styles in Many Chic Costume

New Innovations Satin Quilted and Embroidered

Novelty Styles in **Spring Wraps**

> A Notable Showing and Unusual Values

 $39^{\frac{.75}{-}} - 55^{\frac{.00}{-}}$

The Directoire influence and the elegance of simplicity dominate these coats and wraps, Charming silhouettes describing fitted blouses and Cavalier lines. Styles essentially springlike Coats with belted front; pleated coats,

with narrow tailored belts all around; long, plain, tailored, practical coats and the smartest of sports coats. Of Velmirage, of Chamoistyne, Orlando, Marvella and Cashmere Velour.

Camel's Hair Polo Cloth Coats 22.50 - 29.75

For Your Easter Wardrobe

The Store of Correct Fashions

The Newest in Frocks and Gowns 29.75 39.75 49.75 69.50 and Up

Wonderful models in the straight or more bouffant lines of these costumes by engaging details. Of Fille, London Mesh, Sheba Crepe, Canton Crepe, Pussy Willow Taffeta, Margot and Radium Laces, Crepe de Chine and Georgette Crepe. Some are handsomely beaded or embroidered; others are distinguished by their naive simplicity. Misses' and women's.

The Store of Better Garments

For Spring Wear Fur Chokers

39.75 -- 65.00 and up

Very fashionable to wear with the new Spring suits. Full skin animal effects, embracing Russian Sable, Hudson Bay Sable, Eastern Mink, Gray Squirrel, Stone Marten, and Jap Sable.

Fashionable Fur Stoles

Handsome Spring Blouses

Of Style and Individuality

7.75-9.75-15.00-22.50 and up

Blouses that will meet a welcome in the plans of every well considered wardrobe. The new color tones are lovely, giving just the needed touch of bright color to the tailored suit. In satin, Crepe de Chine, silk Georgette and all-over lace.

Georgette Blouses-New Arrivals, 4.95

The Lure of the New Skirt Styles 15=-25=

Fan-ta-si silks, Baronette satins and Prunella cloth are popular and plaids and checks increase in vogue. The widest latitude in choice is possible.

New Plaid Skirts, 12.75

White Dresses-Girls'

Fashioned from sheer voiles, dotted Swiss, fine organdy and batiste and styled for confirmation or dress wear. Daintiest of trimmings.

 $5^{.00} - 7^{.75} - 12^{.75}$ up

Girls' Spring Coats

Girls from 6 to 14 years have never had more attractive coat styles to choose from for school or best wear. New fabrics, new colors.

 $11\stackrel{.75}{=} -15\stackrel{.00}{=} -22\stackrel{.50}{=}$ up

Cotton Dresses-Girls'

Dresses that are just what girls want for present wear in the matter of style. Plain and fancy ginghams and chambrays.

95c — 1 = - 2 = up

SALE AT OUR THREE BROOKLYN STORES

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Sunday World "WANTS" Work Monday Morning Wonders

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